

SAAB TORQUE

Keeping Saab owners motoring



STRAIGHT TO THE POINT
Kenwood Satellite Navigation system

COOL THINKING
Get your Saab fit and ready for winter

SAAB GENUINE PARTS
There's no substitute for the real thing

Welcome to Saab Torque

Explaining the past, exploring the future.

A lot has happened since we celebrated the 50th anniversary of Saab in the UK back in 2010. It's been a pretty challenging time too. Not only for us here at Saab headquarters but also for Saab owners all across the UK. But I'm pleased to tell you that now we've got something else to celebrate. And where better to do that than in this first edition of Saab Torque, our bright and exciting new-look newsletter.

Packed full of fascinating news stories, informative articles, special discount vouchers and many other useful features, it also confirms the birth of the new Saab Parts UK back

in January this year. Which means every Saab driver in the country has at last been able to sit back and relax, confident in the knowledge that once more they have the dedicated service and support of a first-class parts and customer care facility.

Saab's unique experience and engineering expertise has helped to shape its character, making it an iconic, innovative and unique brand appreciated by many discerning owners worldwide and particularly so in the UK. Now the future of this distinctive approach to motoring excellence is once more set to continue in the UK for years to come.

Now's your chance to take some time out and bring yourself up to date with the Saab story as you continue your journey with us towards a secure future.

Best regards,



Corin Richards
Managing Director
Saab Parts UK

Contents

Business as usual.	
Saab Parts UK Update.	2
Electrifying news for Saab.	4
Meet Saab's new owners.	
Treat your Saab to a little extra.	5
Saab Platinum Service.	
Cool thinking this winter.	6
Safety Check & Top Up.	
Get straight to the point.	7
Kenwood SatNav system.	
Saab Secure Warranty.	8
Enjoy a lifetime of ownership.	9
Saab Service Club.	
Drive the genuine article.	10
Saab Genuine Parts.	
Clean sweep.	12
Diesel Particulate Filters.	
Discount vouchers.	13



Business as usual for Saab Parts UK

Saab Service and Parts care continues to operate.

Saab owners across the UK have welcomed the news that, following the sad demise of Saab Great Britain Ltd in December 2011, a new company named Saab Parts UK was established without delay in January 2012 to continue providing a parts, servicing and customer care facility for the 275,000 Saabs on Britain's roads.



Corin Richards, Managing Director of the new Saab Parts UK, confirmed that this meant Saab owners could continue to have their vehicles looked after by experienced and trained Saab technicians using only genuine Saab parts with their two-year warranty, thanks to the continuing dedication of the network of 87 Saab Authorised Service Centres covering the whole of the UK and the Channel Islands.

Replicating the loyalty of many owners, the Saab dealer network is continuing to operate as Authorised Service Centres attending to the maintenance and repair needs of UK Saab drivers. While there have been some changes in the UK network, Saab Parts UK has successfully appointed 13 new Service Centres across the UK in 2012.

Hughes Saab is your local Saab Service Centre – call **01753 609 595** or visit www.hughes-saab.co.uk



Capitalising on its successful inception, Saab Parts UK in collaboration with the Saab Service Centre network is also continuing to offer owners membership of the Saab Service Club. With 20,000 members, the welcome option to join has been extended to all Saab drivers irrespective of their vehicle's age.



Membership is free and provides a host of exclusive benefits including free visual health checks and discounts on parts, servicing and accessories. Further reassuring news for drivers was the announcement that Saab AA Roadside Assistance will also remain in place and active for all Saabs registered new in the UK before 29 November 2011 and covering each vehicle for three years.

A Dealer Approved Used Saab is more than just a car – it's a package.

- Dealer quality checked and prepared
- Covered by a comprehensive warranty
- Complimentary membership of Saab Service Club

Despite car production having ended, there are over 275,000 Saabs in daily use in the UK, supported and maintained by Saab Parts UK and it's national network of 87 Authorised Service Centres providing fixed price servicing and on-going parts supply for all Saabs. Saabs have always had a classic appeal for those that appreciate their clean Scandinavian design, reliability and exceptional value for money, particularly in the used car arena.

A used Saab 9-5 offers copious luxury, the 9-3 Sport Wagon provides practical capacity with smooth lines, the 9-3 Saloon provides sporting elegance and the iconic 9-3 Convertible is the ultimate all season soft top, with 5 Star NCAP safety. What's not to like?

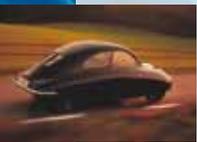


With an established reputation coupled to a modest volume of cars, used Saabs are a future classic in the making.

Electrifying news for Saab.

New owner, new cars, new power.

The famous Saab name will live on now that one of Scandinavia's best known industrial brands has been bought out by National Electric Vehicle Sweden. Kai Johan Jiang, chief executive of NEVS, heralded a 'new era' in the car industry as Saab owners look forward to the arrival of a brand new electric Saab in 2014.



Saab began designing and manufacturing cars back in 1947 but ceased operations at the end of 2011, less than two years after former owner General Motors sold it to Dutch group Spyker.



Despite a highly distinctive brand and extremely loyal

following amongst discerning drivers worldwide, Saab had been unable to profit fully from the emerging market demand for premium cars in recent years.

Saab administrators said NEVS had agreed to buy Saab for an undisclosed sum, outbidding the Chinese group Zhejiang Youngman Lotus Automobile. NEVS also bought the rights to the Saab 9-3 and a development platform for future Saabs known appropriately enough as Phoenix.

Chief executive Jiang, born in China but now a Swedish citizen, said NEVS aimed to build a new electric car based on the Saab 9-3 platform which would make its first appearance in 2014.



Photo by:
Denny Lorentzen

Plans are also afoot to launch a completely new model based on Japanese technology, reflecting the input of NEVS's Japanese co-owner, Sun Investment.

“NEVS and the receivers of the Saab Automobile estate signed a purchase agreement which covered the main assets of Saab Automobile AB, Saab Automobile Powertrain AB and Saab Automobile Tools AB, ”

said a joint statement from NEVS and the administrators.



Photo by:
David Thunander

The chairman of NEVS is Karl-Erling Trogen, a former head of the truck division of truck and construction equipment maker Volvo.

The mayor of Saab's home town, Trollhattan, west Sweden, where investment in new electric car manufacturing will be made, said the company...

“has risen again.”



Treat your Saab to a little extra.

Everyone appreciates a little pampering every now and then.

And your Saab is no different.

Designed to ensure optimum functionality and performance, a Saab Fixed Price Annual Service* for only £249 covers all the essential requirements to keep your Saab running smoothly for another year.

But why not show your Saab just how much you care by treating it to a Platinum Service? This includes cleaning your engine's fuel and oil system to maximise performance and fuel economy and for peace of mind we have included a six month Saab Secure warranty all for only £399.

Cleaning your fuel and oil system keeps your engine working more efficiently, can help maximise fuel economy and reduce toxic exhaust emissions. It does this by removing the contamination that builds up over time and mileage inside the engine and oil systems, reducing engine efficiency and fuel economy in particular. It can also improve starting, lessens engine wear and increase performance as well as helping lower future maintenance costs.

Annual Service – £249

- Oil and filter change
- Air filter change
- Fuel filter change
- Replace Spark Plugs† if required
- Check drive/ribbed belts
- Check lights and electricals
- Check transmission
- Check brakes – pads and discs
- Check tyres – adjust tyre pressures
- Check underside
- Check windscreen and windscreen wipers
- Check/correct windscreen washer level
- Wash and vacuum
- Full vehicle road test
- Diagnostic check including report

†Service price includes standard spark plugs. If high performance plugs are fitted then a surcharge will apply. We will advise you accordingly.

Platinum Service – £399

Everything you get with an Annual Service

plus Engine flush and fuel treatment and 6 months Saab Secure Warranty

The Platinum Service also includes the extra reassurance of six whole months' Saab Secure Warranty. With instant cover from day one and no mileage restrictions, this covers most original mechanical and electrical components, giving you even more peace of mind for the road ahead.

*Terms and Conditions apply. Please see back cover for details.



Cool thinking for the winter ahead.

Get a Safety Check & Top Up from Saab.

The winter months can be tough on any vehicle, even one designed to survive the harshest of winters. Your Saab has to endure the effects of cold temperatures, icy and damp starts, as well as salt and grit from the road. These elements combined, can put additional strains on your vehicle and its reliability.

You'd be surprised just how many elements of a car's make-up are put under strain during the ravages of a British winter. And not so long ago we endured the worst winter weather for over 100 years causing chaos for drivers up and down the land.

If you want to get through this winter safely, don't take any chances. Make sure your

Saab is in tip-top condition. Take a look at the thorough checks your selected Saab Service Centre will carry out so that you can drive away confident in the knowledge that winter won't be a disaster for you as it was for so many not so long ago.



What's covered in the Safety Check?

Lights / Electrics

- Mandatory lights (external)
- Horn / wipers / washers

External / Internal

- Brake noise / feel
- Clutch / transmission operation
- Engine noise / smoke
- Glass / mirrors / wiper blades
- Seat belts – security & operation

Under the bonnet

- Fluid levels – oil / water / coolant / screen wash
- Fluid leaks – oil / water
- Battery condition / drive belts

Brakes / Hubs

- Brake fluid condition / temperature
- Master cylinder / servo
- Linings – pads / shoes
- Discs / drums
- Hoses / pipes / cables / wheel bearings

Underside

- Exhaust system / catalyst
- Steering / suspension
- Drive shafts / gaitors
- Oil leaks

Wheels / Tyres

- Nearside front (NS)
- Offside front (OS)
- Nearside rear (NS)
- Offside rear (OS)
- Spare
- Tyre pressures – check & adjust accordingly

What's covered in the Top Up?

- Coolant – check & adjust accordingly
- Brake fluid – check & adjust accordingly
- Screen wash – check & adjust accordingly
- Engine oil – check & adjust accordingly
- Tyre pressures – check & adjust accordingly

Top up quantity limited to a maximum of 1/2 litre. Additional quantities will be advised and charged accordingly

It includes a visual safety inspection of your Saab in addition to checking and topping up all vital fluids and tyre pressures to help reduce the chances of incident and breakdown during the harsh winter months. This will also be carried out by one of our Saab trained technicians – the people who know your Saab the best.

Book your vehicle in for a Saab Safety Check & Top Up today at **Hughes Saab** and get a FREE Winter Aftercare Kit worth £15.00*.

*Terms and Conditions apply. Please see back cover for details.

Get straight to the point.

Satellite navigation and more specifically tailored for your Saab.

Now with **DAB**

If you've yet to purchase an in-car satellite navigation system, or you're tired of having a portable device sitting on your dashboard that has to be hidden away every time you leave the car, take a good look at the new Kenwood system specifically engineered and customised for your Saab.

Navigation

iPod/iPhone

Bluetooth

DAB/DAB+

Your Saab is an object of beauty, so it's hardly surprising that you would rather not clutter its interior with unsightly gadgets and accessories. Or waste valuable time wiping clean those grubby smears on the windscreen or dotted over your dash left behind by the different mounts for your phone or satnav.

Kenwood's new unit now includes state-of-the-art DAB/DAB+. Using the latest digital chip set means for the first time listening to digital radio on the move is free from annoying breaks and distortion. Clever technology will even switch from DAB to FM (and back again) if there is a local signal problem.

Packed with a host of advanced features, the Kenwood system fits neatly and unobtrusively into the space occupied by your existing audio system and includes:

- ▶ 6" high resolution touchscreen
- ▶ Garmin navigation full European maps
- ▶ Navigation voice guidance via speakers
- ▶ DVD/CD/MP3 playback
- ▶ DAB/DAB+ digital receiver
- ▶ AV AUX inputs
- ▶ Free TMC Lifetime Subscription
- ▶ Parrot Hands-free Bluetooth
- ▶ Optional speed camera alert*

*Consult your Service Centre for further information.

With everything you need taken care of in a single built-in unit, you can relax, stay on course and enjoy your journey in an even more aesthetic and ergonomic environment.

Right now this exclusive Kenwood built-in satellite navigation system could be gracing your dashboard at only £1,099.00 fully fitted. But remember, it's won't be available at this attractive price forever so visit www.saab.co.uk for more information today.



Saab Secure for the road ahead.

The modern Saab is an extremely complex piece of machinery with thousands of sophisticated moving parts.

Within the engine alone there are a huge number of components from camshafts and cam followers to piston pins and rings. Then there are other intricate systems from the electrics and brakes to the steering and suspension.



It's this advanced engineering that makes a Saab a dream to drive, and while your Saab is very reliable, occasionally repairs are necessary and can be an unexpected expense. With this in mind it's well worth taking out a Saab Secure Warranty for your vehicle.

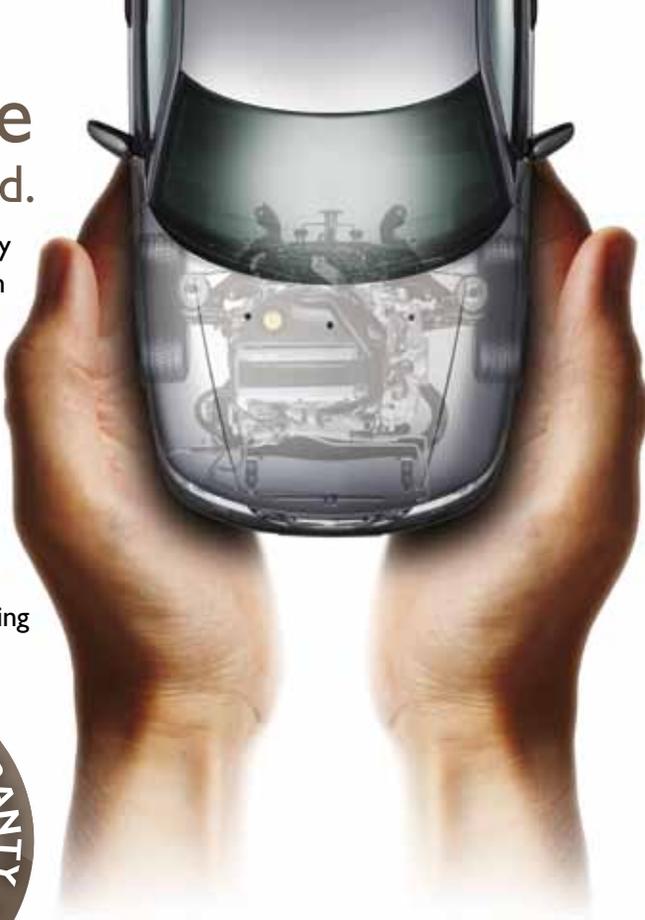
It will cover most original mechanical and electrical components of the vehicle and offers you peace of mind for the road ahead.

Saab Secure is available for all Saab's less than 10 years old with different levels of cover for you to take out.

- Flexible warranty cover ranging from a 1 year to a 5 year policy
- Unlimited mileage
- Instant cover from day one

For more information about a Saab Secure Warranty contact **Hughes Saab** on **01753 609 595** or visit **www.hughes-saab.co.uk**

Enjoy driving with peace of mind.



Enjoy a lifetime of ownership advantages.

Saab care doesn't end the moment you drive away from your dealership. And it doesn't just extend to recent models, either. Because as soon as you become a Saab driver, we'll do everything in our power to take care of you and your Saab right through the lifetime of your ownership.

As a Saab Service Club member you qualify for a range of exclusive benefits, from special online offers on accessories to discounts on parts and servicing from Saab official dealerships.

And every time you bring your Saab in for servicing, a trained Saab technician will give it the once-over with a **FREE Visual Health Check** to check everything's as it should be.

**LOG ON
TO SAAB
SERVICE CLUB
NOW FOR
THE LATEST
OFFERS**

Joining the Saab Service Club is an intelligently cost-effective way of keeping your Saab in perfect running condition, with the peace of mind that your Saab is in the care of skilled Saab technicians.

It's all about enjoying worry-free motoring throughout your ownership, knowing your Saab is receiving the best attention it can get throughout its lifetime on the road.



Log onto **www.saabserviceclub.co.uk** now to discover the latest offers, exclusive to Saab Service Club members. Simply enter your membership number where requested.



DRIVE

the genuine article.

There is a saying that claims the whole is greater than the sum of the parts. At Saab Parts, we take this quite literally. That's why we only replace like for like – Saab Genuine with Saab Genuine.



By doing so and ensuring only Saab Genuine Parts are used in the course of all maintenance and repair work, you can be secure in the knowledge that your Saab's quality and reliability remain optimised – and your Saab remains as close to its original delivery condition as possible.

It's all about making sure that you and your Saab live longer.

For instance, on a dry road a Saab is designed to slow down from 100kph to a standstill in less than 40 metres – and in under three seconds. Its brakes must work equally well from -30°C to $+30^{\circ}\text{C}$ and withstand snow, salt, water and dirt.



Saab Genuine brake discs and pads are designed to meet these high standards. They undergo rigorous durability tests with very high demands on material quality and manufacturing precision. To bring you safely and speedily to a halt in even the most dangerous conditions.



Even a Saab Genuine oil filter is specifically designed to match the exact specifications of your Saab's engine and the quality of oil that Saab recommends. So you can be sure that the filter can handle the pressure up to your next service and extend your engine's life as it does so.

It's an approach that not only gives you thousands of miles of enjoyable and stress-free driving. It also means that your Saab's residual value will make you equally happy when it's time to upgrade to a newer model.



To learn more about Saab Genuine Parts, contact Hughes Saab on 01753 609 595 or visit www.hughes-aab.co.uk

There's no substitute for the real thing.

Clean sweep.

How stop and go traffic can stop your Saab going.



If you own a diesel Saab, it will have been fitted with a Diesel Particulate Filter (DPF). But did you know that your DPF needs regular cleaning to ensure that it doesn't become blocked and inoperative? And why where you drive rather than how you drive can make a difference?

The Diesel Particulate Filter (DPF) is an eco-friendly component fitted to the exhaust to trap soot and reduce emissions. The DPF usually cleans itself when the engine runs at high speeds – a process called regeneration that takes place automatically on longer motorway-type runs when the exhaust temperature is high.

If the majority of your journeys are typically in stop and go traffic, city traffic or short drives, soot loading builds up in the DPF because the ECU is unable to make the vital small adjustments to the fuel injection timing to increase the exhaust temperature and initiate regeneration.

The first time you will be aware of what's happening is when a warning light illuminates on the instrument panel to show that your DPF is partially blocked. And the sooner you get it cleaned, the better.

But the easiest way to avoid something like that happening is to have a DPF and fuel system clean at your regular service interval. That way you can be sure both will be in perfect working order and doing the job they were designed to do to the best of their capabilities.

Regular filter cleaning will also help to:

- Extend the life of Diesel Particulate Filter
- Minimise running costs
- Improve fuel economy
- Maintain engine efficiency
- Reduce emissions
- Provide peace of mind

A Diesel Particle Filter Clean is available for just £99.00

If you'd like to know more about Diesel Particle Filters, please contact **Hughes Saab** on **01753 609 595** or visit **www.hughes-saab.co.uk**

£15 off

Diesel Particle Filter clean*

*Saving of £15.00 off the usual price of £99.00.

Offer ends 31 December 2012.

Save 10%

on Saab Genuine Accessories

Offer ends 31 December 2012.

New Kenwood DAB unit

fitted for only **£1,099***

*At participating Dealers only.

Offer ends 31 December 2012.

Hughes Saab
01753 609 595
www.hughes-saab.co.uk

SAAB

***Terms and Conditions:**

Page 5:

Fixed Price Service: Price include parts, oil, labour and VAT. The Saab annual service is only available at participating Authorised Service Centres only. Cannot be used in conjunction with Saab Service Club discounts. The Saab Annual Service price includes standard spark plugs. If high performance plugs are fitted then a surcharge will apply. We will advise you accordingly. Saab Secure warranty: Vehicle must be less than 10 years old and under 120,000 miles at point of service. 6 month warranty has a claim limit of £750.00. If vehicle is a XWD, V6 or over 2499cc then a surcharge will apply. We will advise you accordingly.

Page 6:

The Safety Check is a 25 point visual vehicle inspection only. Any recommendations made are not legally binding and the vehicle driver remains responsible for the roadworthiness of his/her vehicle, and for any related offence. If you choose not to have any remedial work done we may recommend that certain essential work be carried out on the grounds of safety before you drive your vehicle. Top up quantity is limited to a maximum of 1/2 litre. Checks are subject to availability. Offer ends 31st March 2013.

Free Winter Aftercare Kit: Offer covers the cost of a Winter Aftercare Kit for privately owned Saab vehicles registered with Saab Service Club. Offer valid at participating Saab Authorised Service Centres only. Free Winter Aftercare Kit offer ends 31st March 2013. This Complimentary wintercare kit offer is only available on vehicles booked in for a Winter Check with a Saab Authorised Service Centre between 1st October 2012 and 31st March 2013.

saab.co.uk

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